



*MindArk PE AB (publ) develop, operate and market the Entropia Universe, a three-dimensional Internet-based virtual universe, globally available and free of charge for everyone with access to an Internet connection. Mindark has established a fully owned subsidiary in Mexico registered under the name Ilunova SA de CV.*

## Interim statement for January – March 2008

- Customer deposits for the first quarter rose from 26,9 million PED to 33,4 million PED, an increase by 24% compared to the first quarter of 2007.
- Net sales was 19,0 million SEK compared with 16,9 million SEK last year, an increase by 12%.
- The lesser increase rate in SEK is due to the falling exchange rate between USD and SEK. The average exchange rate in the first quarter was 6,28 SEK for every USD in 2008 and 7,01 in 2007.
- Operational profit is 2,8 million SEK compared to 5,8 million in 2007. The earning trend is affected negatively by continuous large investments in the virtual platform and the development of partnerships in Entropia Universe. These amounts are mostly accounted for as operational expenses.
- Operational profit margin is 15% (35% for 2007).
- Profit per share is 0,18 SEK (0,37 SEK for 2007).
- Adjusted equity per share is 5,03 SEK (4,10 SEK for 2007).
- Equity ratio is 84% (84%).
- Cash flow from current operations amounts to 0,3 million SEK (6,2 million SEK in 2007).
- For the rest of 2008 we are expecting a continuous steady growth in net sales and operational profit.

Göteborg in April 2008

MindArk PE AB

The Board



Income statement	<u>January - March 2008</u>	<u>January - March 2007</u>
Net sales	18 954 699 kr	16 931 619 kr
Operating expenses	-14 949 601 kr	-10 367 839 kr
Amortization	-1 243 204 kr	-744 390 kr
Operating profit	2 761 894 kr	5 819 390 kr
Financial items	<u>97 288 kr</u>	<u>120 658 kr</u>
Profit before income-tax	2 859 182 kr	5 940 048 kr
Income tax on profit	<u>-800 571 kr</u>	<u>-1 663 213 kr</u>
<i>NET PROFIT</i>	<u><u>2 058 611 kr</u></u>	<u><u>4 276 835 kr</u></u>

Income statement		<u>Calendar year 2007</u>
Net sales		69 708 611 kr
Operating expenses		-47 234 101 kr
Amortization & depreciation		-4 158 086 kr
Items affecting comparability		<u>-1 242 600 kr</u>
Operating profit		17 073 824 kr
Financial items		<u>1 034 171 kr</u>
Profit before transfers to untaxed reserves		18 107 995 kr
Transfers from untaxed reserves		-5 318 000 kr
Tax on profit for the year		<u>-3 700 435 kr</u>
NET PROFIT		<u><u>9 089 560 kr</u></u>



Balance sheet

**March 31 - 2008**

**March 31 - 2007**

ASSETS

Intangible assets	5 214 580 kr	7 840 089 kr
Tangible assets	7 479 829 kr	1 936 734 kr
Financial assets	29 500 kr	0 kr
Receivables	6 479 548 kr	2 015 374 kr
Prepaid expenses	3 046 971 kr	4 826 228 kr
Cash and bank balances	46 072 283 kr	39 054 992 kr
	<u>68 322 711 kr</u>	<u>55 673 417 kr</u>

EQUITY AND LIABILITIES

Equity	50 085 522 kr	42 835 995 kr
Untaxed reserves	10 518 000 kr	5 200 000 kr
Short-term liabilities	7 719 189 kr	7 637 422 kr
	<u>68 322 711 kr</u>	<u>55 673 417 kr</u>

Balance sheet

**December 31 2007**

ASSETS

Intangible assets		5 977 831 kr
Tangible assets		7 703 826 kr
Financial assets		29 500 kr
Receivables		3 873 717 kr
Prepaid expenses		4 691 038 kr
Cash and bank balances		46 054 958 kr
		<u>68 330 870 kr</u>

EQUITY AND LIABILITIES

Equity		48 026 909 kr
Untaxed reserves		10 518 000 kr
Short-term liabilities		9 785 961 kr
		<u>68 330 870 kr</u>



## Cash flow statement

Januari - March  
2008

Januari - March  
2007

Current operations		
Profit before tax	2 859 182 kr	5 940 048 kr
Amortization	1 243 204 kr	744 390 kr
Paid tax	-1 400 921 kr	-1 031 313 kr
Changes in current receivables	-361 413 kr	511 976 kr
Changes in current liabilities	-2 066 773 kr	4 080 kr
Cash flow from current operations	273 279 kr	6 169 181 kr
Investments		
Investments in tangible assets	-255 956 kr	0 kr
Financing	0 kr	0 kr
CASH FLOW FOR THE PERIOD	17 323 kr	6 169 181 kr
Opening cash and bank balances	46 054 960 kr	32 885 811 kr
Closing cash and bank balances	46 072 283 kr	39 054 992 kr
CASH FLOW FOR THE PERIOD	17 323 kr	6 169 181 kr

## Cash flow statement

Calendar Year 2007

Current operations		
Profit before tax		18 107 995 kr
Amortization		4 158 086 kr
Paid tax		-4 089 369 kr
Changes in current receivables		-789 290 kr
Changes in current liabilities		3 036 200 kr
Cash flow from current operations		20 423 622 kr
Investments		
Investments in intangible assets		-377 200 kr
Investments in tangible assets		-6 941 330 kr
Investment in financial assets		-29 500 kr
Cash flow from investments		-7 348 030 kr
Financing		
New share issue		0 kr
CASH FLOW FOR THE PERIOD		13 075 592 kr
Opening cash and bank balances		32 979 367 kr
Closing cash and bank balances		46 054 959 kr
CASH FLOW FOR THE PERIOD		13 075 592 kr



## Key ratios - Entropia Universe

	Jan - Mar 2008	Jan - Mar 2007	Calendar year 2007
Created customer accounts	33 128	30 707	124 472
Change in percentage compared with the same period previous year	8%	-14%	-15%
Deposited funds in kPED	42 342	35 120	145 959
Withdrawn funds in kPED	8 919	8 197	32 374
Net deposits in kPED	33 423	26 923	113 585
Relative growth compared to same period the previous year	24%	50%	30%

## Key ratios - MindArk PE AB

	Jan - Mar 2008	Jan - Mar 2007	Calendar year 2007
<small>(Amounts in kSEK if not otherwise stated)</small>			
Net sales	18 955	16 932	69 709
Operating profit before items affecting comparability	2 762	5 819	18 316
Financial items	97	121	1 034
Net profit (adjusted net profit for calendar year)	2 059	4 277	12 919
Number of shares issued	11 463 500	11 463 500	11 463 500
Operational profit margin in %	15%	34%	26%
Net profit per share	0,18 kr	0,37 kr	1,13 kr
Liquid funds including investments	46 072	39 054	46 055
Adjusted equity	57 658	48 621	55 600
Adjusted equity per share	5,03 kr	4,24 kr	4,85 kr
Total assets	68 323	56 631	68 331
Equity ratio	84%	86%	81%
Number of employees	47	43	48