



# Planet Postmoderna

## Virtual World and Online Game

## Virtual Worlds and Online Games

- \* 2009/2010 Multi-player Online (MMO) Games were representing about \$6 Billion of the \$50 Billion of the game industry pie
- \* In 2011, total US MMO games consumer spending will grow 3% from \$2.5 Billion to \$2.6 Billion
- \* Free-to-play (F2P) MMO games take 47% of all money spent on Massively Multi-player Online (MMO) games in the US, up from 39% in 2010.
- \* 37% of F2P MMO gamers prefer SciFi/Space themed MMO games. This is 35% for pay-to-play (P2P) MMO gamers.
- \* Americans spend 26M hours per day in total playing MMO games.
- \* Most Free-to-Play gamers play for free but the number of SciFi MMO gamers spending money in Free-to-Play MMO games outnumbers the 4.5 Million Pay-to-Play gamers!!

# Planet Postmoderna is ...

A Free-to-play Virtual World Online Game with an immersive sci-fi storyline that incorporates mini-virtual worlds based on historical content and limitless side-story potential.

All of this is wrapped in a real-cash economy model and leveraging the existing game platform of Entropia Universe. We are not re-inventing anything.



# Leveraging and Existing Technology

Leveraging the existing platform of Entropia Universe which has an already successful business model and established platform.

CryEngine Graphics, Entropia Game and Economic Engine, Partner Planet Program

Real Money! The 2010 turnover of Entropia Universe topped \$422,000,000 U.S.

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# Entropia Account Management and Security

Avatar: Alex Alex Solars  
My Support Cases  
Log out

ACCOUNT PRICES  
Expenses  
Withdrawals  
Gold Card Security  
My Account  
Password Recovery  
Support/FAQ

### Think Future - Invest in your Avatar!

The depth of the virtual universe opens up unlimited opportunities for you

You are in control how much you wish to invest in your virtual life.

You can deposit real funds to acquire land or equipment to develop your avatar. You may also shop, trade resources and list your entrepreneurial spirit by investing in equipment, knowledge and more. Many players are also rich in minerals and ore, both of which can be a lucrative source of income.

### PED

The Entropia Universe currency, PED, has a fixed exchange rate of 10:1 with the US Dollar. 10 PED = \$1 US\$.

PED is used to purchase a vast range of items for your avatar including equipment, clothing, property and more.

Deposit real funds to acquire PED. You can also accumulate PED to your real world bank account.

### Make a Deposit

We offer several different alternatives of transferring money to your PED Card. For example, payment cards, Electronic Bank Transfer, Digital Wallets and Prepaid Vouchers.

Make a Deposit

### FREE GOLD CARD OFFER!

Available to all participants with over 5000 PED deposited

### DOWNLOAD CLIENT SOFTWARE

CONNECT YOUR AVATAR

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Mindark ENTROPIA UNIVERSE

Avatar: Alex Alex Solars  
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### Status

| Item                         | Quantity | Value     | Category                 |
|------------------------------|----------|-----------|--------------------------|
| 1. A-1 Panther Mail          | 1        | 300 PED   | CARRIED                  |
| 2. Alien Laser Sight         | 1        | 1000 PED  | A-1 Panther Mail (U)     |
| 3. Add-Ron                   | 2        | 0.04 PED  | STORAGE (Category)       |
| 4. Advanced Leather Backpack | 6        | 0.08 PED  | STORAGE (Category)       |
| 5. Advanced Dye Extractor    | 100      | 1.80 PED  | STORAGE (Category)       |
| 6. Alkanes Gal               | 80       | 0.03 PED  | STORAGE (Category)       |
| 7. Alkanes Liquid            | 54       | 4.70 PED  | STORAGE (Category)       |
| 8. Angels Ore                | 32       | 7.00 PED  | STORAGE (Category)       |
| 9. Animal Ore Ore            | 602      | 8.10 PED  | STORAGE (Category)       |
| 10. Animal Ore Ore           | 218      | 10.90 PED | STORAGE (Planet Alkalis) |
| 11. Animal Ore               | 455      | 4.65 PED  | STORAGE (Planet Alkalis) |
| 12. Animal Ore               | 463      | 4.83 PED  | STORAGE (Category)       |
| 13. Animal Ore               | 86       | 2.88 PED  | STORAGE (Planet Alkalis) |
| 14. Animal Ore               | 162      | 1.80 PED  | STORAGE (Planet Alkalis) |
| 15. Animal Ore               | 1078     | 10.78 PED | STORAGE (Category)       |
| 16. Animal Ore               | 1        | 1.00 PED  | STORAGE (Category)       |
| 17. Animal Ore               | 29       | 2.90 PED  | STORAGE (Planet Alkalis) |
| 18. Animal Ore               | 1        | 1.00 PED  | STORAGE (Planet Alkalis) |
| 19. Animal Ore               | 1        | 0.01 PED  | Enhancing (0.1 / 100)    |
| 20. Alkanes (0.1 / 100)      | 1        | 1.00 PED  | CARRIED                  |
| 21. A-1 Panther Mail         | 1        | 4.44 PED  | CARRIED                  |
| 22. A-1 Panther Mail         | 1        | 0.01 PED  | CARRIED                  |
| 23. A-1 Panther Mail         | 1        | 0.01 PED  | CARRIED                  |
| 24. A-1 Panther Mail         | 1        | 0.01 PED  | CARRIED                  |
| 25. A-1 Panther Mail         | 1        | 0.01 PED  | CARRIED                  |
| 26. A-1 Panther Mail         | 1        | 0.01 PED  | CARRIED                  |
| 27. A-1 Panther Mail         | 1        | 0.01 PED  | CARRIED                  |
| 28. A-1 Panther Mail         | 1        | 0.01 PED  | CARRIED                  |
| 29. A-1 Panther Mail         | 1        | 0.01 PED  | CARRIED                  |
| 30. A-1 Panther Mail         | 1        | 0.01 PED  | CARRIED                  |
| 31. A-1 Panther Mail         | 1        | 0.01 PED  | CARRIED                  |
| 32. A-1 Panther Mail         | 1        | 0.01 PED  | CARRIED                  |
| 33. A-1 Panther Mail         | 1        | 0.01 PED  | CARRIED                  |
| 34. A-1 Panther Mail         | 1        | 0.01 PED  | CARRIED                  |
| 35. A-1 Panther Mail         | 1        | 0.01 PED  | CARRIED                  |
| 36. A-1 Panther Mail         | 1        | 0.01 PED  | CARRIED                  |
| 37. A-1 Panther Mail         | 1        | 0.01 PED  | CARRIED                  |
| 38. A-1 Panther Mail         | 1        | 0.01 PED  | CARRIED                  |
| 39. A-1 Panther Mail         | 1        | 0.01 PED  | CARRIED                  |
| 40. A-1 Panther Mail         | 1        | 0.01 PED  | CARRIED                  |
| 41. A-1 Panther Mail         | 1        | 0.01 PED  | CARRIED                  |
| 42. A-1 Panther Mail         | 1        | 0.01 PED  | CARRIED                  |
| 43. A-1 Panther Mail         | 1        | 0.01 PED  | CARRIED                  |
| 44. A-1 Panther Mail         | 1        | 0.01 PED  | CARRIED                  |
| 45. A-1 Panther Mail         | 1        | 0.01 PED  | CARRIED                  |
| 46. A-1 Panther Mail         | 1        | 0.01 PED  | CARRIED                  |
| 47. A-1 Panther Mail         | 1        | 0.01 PED  | CARRIED                  |
| 48. A-1 Panther Mail         | 1        | 0.01 PED  | CARRIED                  |

### DOWNLOAD CLIENT SOFTWARE

CONNECT YOUR AVATAR



[illegible]

# Entropia Game Platform (Bank UI)



# Entropia Game Platform

## (Auctions UI)

**ENTROPY AUCTION**

Category: All, Estates, Items

Enter search string: [ ] Buyout only: [ ] Any Gender: [ ] Limited and U...: [ ] Calypso: [ ]

| Item                                  | Quantity | Value  | Bid      | Markup  | Buyout  | Bids | Time left | Created |
|---------------------------------------|----------|--------|----------|---------|---------|------|-----------|---------|
| Mission Token                         | 15       | 0.00   | 15.00    | >99999% | -       | 6    | 0:00:02   | 7:00:00 |
| Italy Ceiling Lamp Blueprint          | 1        | 6.32   | (10.00)  | +9.67   | +9.67   | -    | 0:00:04   | 6:23:55 |
| Generic Leather                       | 7698     | 230.94 | (234.00) | 101.33% | 101.33% | -    | 0:00:04   | 6:23:55 |
| Plumatorgas Leather Texture Blueprint | 1        | 0.87   | (2.00)   | 229.89% | 229.89% | -    | 0:00:05   | 6:23:54 |
| Basic Sheet Metal Blueprint           | 1        | 0.63   | (16.00)  | +15.36  | +25.36  | -    | 0:00:05   | 6:23:54 |
| Brick Stone Texture                   | 200      | 2.00   | 10.00    | 500.00% | 800.00% | 3    | 0:00:10   | 6:23:46 |
| Teleportation Chip I                  | 1        | 50.76  | (52.00)  | +1.23   | +2.23   | -    | 0:00:36   | 6:23:25 |
| Copper Ingot                          | 401      | 192.48 | (223.00) | 115.86% | 115.86% | -    | 0:00:37   | 6:23:22 |
| Riker UL2 (L)                         | 1        | 98.80  | 105.00   | 107.23% | 105.26% | 1    | 0:00:37   | 6:23:22 |
| Riker UL2 (L)                         | 1        | 98.80  | (101.00) | 102.23% | 105.26% | -    | 0:00:37   | 6:23:22 |
| Simple I Plastic Springs Blueprint    | 1        | 0.01   | (5.00)   | +4.99   | +17.99  | -    | 0:00:39   | 6:23:20 |
| Petroleum Ingot                       | 30       | 163.10 | (191.00) | 118.56% | 130.97% | -    | 0:00:40   | 6:23:19 |
| Angelic Rakes                         | 50       | 50.00  | (55.00)  | 110.00% | 118.00% | -    | 0:00:41   | 6:23:18 |
| E-Amp 15 Blueprint                    | 1        | 0.01   | (2.00)   | +1.99   | +4.99   | -    | 0:00:41   | 6:23:18 |
| Angelic Rakes                         | 50       | 50.00  | (55.00)  | 110.00% | 118.00% | -    | 0:00:41   | 6:23:18 |

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SELL, BUY, VIEW, REMOVE

Chat: VEDDI: Gercoes Gercoes Caraula killed a creature (Atriox Guardian) with a value of 59 PED at OLA #42 = ./Atriox\.:!

106.57 PED



# Planet Postmoderna will be successful

- Lengthy Marketing Experience to use for Promoting the Game and ability to do so
- Great Marketing Partner (iQu™) for Targeted Leads and Player Registrations
- Team with Extensive Gamer Experience and a love of industry
- Great training and support from Mindark
- Partnering with a Game and that has proven track record.



# Planet Postmoderna Team

*Alan D Morgan, CO USA Founder and Project Director, Marketing Director*

*Etienne Hardre', CO USA, CFO*

*Matt Campbell, CO USA, Static Artistic and Concept Lead*

*Ronald A Root, CO USA, Organic Artistic and Concept Lead*

*Vladimir Milosevic, Serbia, 3D Art and Concept*

*Jason Glenn, CA, US, Level and Environment Designer*

*Brian Velarde. CO USA, 2D/3D Art*

*Colten Janssen CO USA, 2D/3D Art and Concept and Animation*

*Scott Herring, CO USA, Level Design and Editor*

*Brennan Christiansen, CO USA, Programmer and Physics Engineer*

*Ben Long, CO USA, Composer, Sound Designer and Audio Engineer*

*Delphine Dryden, TX USA, Story Concept, Editor and Project Writer*



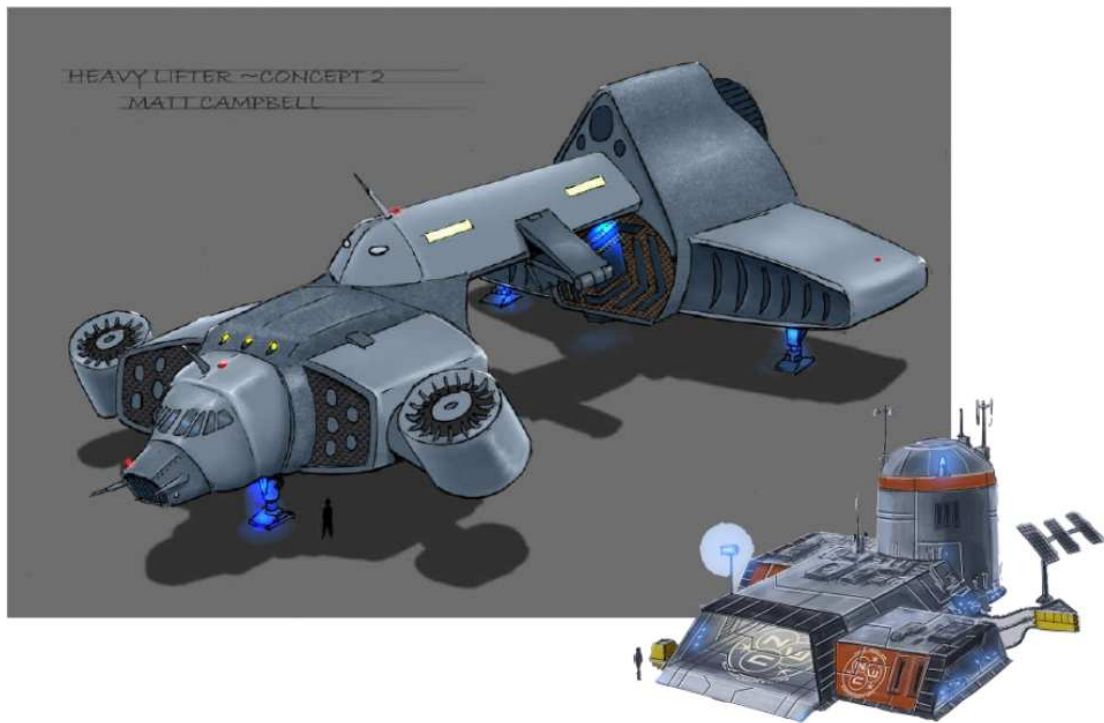
**The Art Institute of Colorado:** Project Internship and Graduate Placement

**Studio Collaboration and Support: END Games Entertainment LLC, Scott Brown, President**

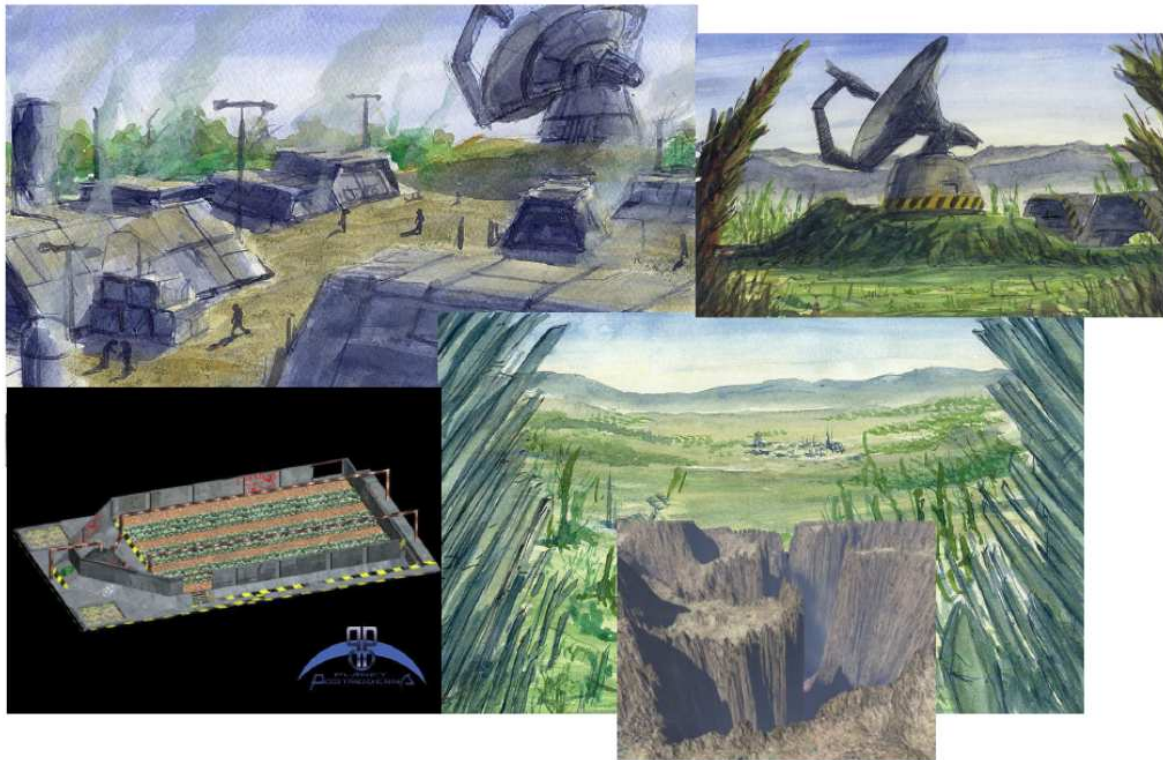
Every founder and team member at END Games has at least 5-10+ years of experience building large scale MMOs and online games.

Partnering with Planet Postmoderna LLC to produce Planet Postmoderna by providing Engineering and Art Support on a contract basis.

# Planet Postmoderna



# Planet Postmoderna



# Financial Projections

|                              | A | B | C               | D | E              | F | G              | H | I              |
|------------------------------|---|---|-----------------|---|----------------|---|----------------|---|----------------|
| <b>Planet Postmoderna</b>    |   |   |                 |   |                |   |                |   |                |
| <b>5-Yr Proforma</b>         |   |   |                 |   |                |   |                |   |                |
| <b>Item:</b>                 |   |   | <b>Year 1</b>   |   | <b>Year 2</b>  |   | <b>Year 3</b>  |   |                |
|                              |   |   |                 |   |                |   |                |   |                |
| Hardware and Software        |   |   | \$70,120.00     |   | \$58,520.00    |   | \$55,520.00    |   | \$55,520.00    |
| Management/Operations        |   |   | \$8,200.00      |   | \$19,600.00    |   | \$35,200.00    |   | \$35,200.00    |
| Labor                        |   |   | \$1,096,012.80  |   | \$995,350.08   |   | \$943,105.52   |   | \$943,105.52   |
| Marketing                    |   |   | \$131,500.00    |   | \$170,500.00   |   | \$95,500.00    |   | \$95,500.00    |
| Other                        |   |   | \$162,402.00    |   | \$114,402.00   |   | \$211,202.00   |   | \$211,202.00   |
|                              |   |   |                 |   |                |   |                |   |                |
| Sub Total Expenses           |   |   | \$1,468,234.80  |   | \$1,358,372.08 |   | \$1,340,527.52 |   | \$1,340,527.52 |
|                              |   |   |                 |   |                |   |                |   |                |
| Player Revenue               |   |   | \$0.00          |   | \$1,380,000.00 |   | \$2,208,000.00 |   | \$2,208,000.00 |
| Zazzle Store Revenue         |   |   | \$500.00        |   | \$500.00       |   | \$1,000.00     |   | \$1,000.00     |
| In-World Advertising Revenue |   |   | \$0.00          |   | \$8,000.00     |   | \$10,000.00    |   | \$10,000.00    |
| Sub Total Revenue            |   |   | \$500.00        |   | \$1,388,500.00 |   | \$2,219,000.00 |   | \$2,219,000.00 |
|                              |   |   |                 |   |                |   |                |   |                |
| Net                          |   |   | -\$1,467,734.80 |   | \$30,127.92    |   | \$878,472.48   |   | \$878,472.48   |





Investor Contact info:

**Planet Postmoderna LLC**

Alan D Morgan, Founder

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